SANC is introduced to the Greenhouse and Nursery Industry

July-August 2015

With a pilot group of eight facilities working with their state certifying agencies on a Systems Approach to Nursery Certification (SANC), the time seemed right to share the SANC story with the greater nursery and greenhouse community. Representatives of the SANC initiative have begun reaching out to industry at trade shows, such as Cultivate’15 in Ohio and the FarWest Trade Show in Oregon. SANC participants from state agriculture departments joined forces with Karen Suslow of the National Ornamentals Research Site at Dominican University of California (NORS-DUC), to talk about using a systems approach to keep plant pests from disrupting the business of plant production. At Cultivate’15, Larry Nichols (VA Dept. of Agriculture and Consumer Services) and Jerry Lee (AmericanHort) teamed up to lead a session on SANC. Our thanks to AmericanHort for providing the SANC display space at Cultivate’15.